

The Tourism Commission meeting came to order at 6 p.m. January 14th.

Present were: Mickey Robinson, Jodie Padgett, Nelson Grman and Courtney Wood

Agenda:

1. Discuss Website Development/Presentation by Sarah Black.

Sarah presented the committee with a sample of the website to better give them a direction she'll be going in -- photos were from other similar sites with non-specific text at the moment.

Website headings included: Choose an Activity, Join the Fun, Places to Go, Things to Know and Stay Overnight.

The committee suggested a possible need for a map of Macoupin county with bullets/links for each town.

Questions asked: Who would be our contact for questions and to drop off/email information? Who would update stories?

Discussed that the Heading "Places to Go" should contain town names w/activities that occur 365 days a year and "Choose an Activity" should contain the same information but be categorized -- shopping, hunting, etc.

Sarah said these were all good suggestions and had a better idea now of what the committee needed from her.

2. Choose a web address

The choices were narrowed down to two: discovermacoupin or macoupincountytourism

3. Set Deadline for Website launch -- tabled

4. Discuss distribution of the Visitors Guide -- tabled

Meeting adjourned at 7 p.m.

Prepared by: Courtney Wood